## Main Street Reisterstown Program Minutes

Location/Date: Planning Office in Towson June 22, 2012

**Attendees:** Amy Mantay, Jonathan Schwartz, Lorena DeLeon, Amy Seitz, George Harman, Mary Molinaro, Glenn Barnes, Irwin Kramer, Brian Ditto, David Green, Jeff Mayhew, Karin Brown, Andrea van Arsdale, Tony Baysmore, Tony Hogensdorf, Kathy Gambrill, Mike Reiner

Amy Seitz and Tim Murphy are the only people in her office so they like to bring assistance with the following:

Ambassadors for the Organization
Consensus Builders
Serve on a Committee
Make a Meaningful Financial Contribution
Raise Funds for the Organization
Understand What is Main Street?

Contributions are a 1/3 situation between government, private and group

Encourage downtown economic development within the context of historic preservation

Organization - capacity, resources (work, think, give)

Promotion - events, promotion, branding

Design - buildings, streetscape, planning

Economic Restructuring - market analysis, real estate development, business retention & expansion - a new niche and purpose

Clean Safe and Green:

Smart growth strategies
Crime control and prevention. Through environmental design
Utilizing state resources

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Brian - share some of local govt. - Dundalk Renaissance Corp runs the Main Street program , being a non-profit is very impressive because it ...

Glenn - most appear to be incorporated, paying town managers but what about others, can you get a grant to pay staffing? Westminster - city's Economic Development officer served both hats

Community legacy fund - want to have a good relationship with local government - sustainable funds in Balto Co. Deadline in October directed just towards the application for the town

Lorena - Main Street may have mixed agenda. Pubs, restaurant, would the state help with the market analysis

Technical assistance grant - it is a 1-1 match which can be in like kind, deadline in October.

Glenn - is it in our best interest to be in this program?

Amy said she sees that we have the attributes to be part of this program down the road. Look to the Main Street model and see if we follow the steps to be designated. Lorena is very passionate about Main Street Reisterstown and it's potential.